



Own a

Learning Management System



Create courses, tracks and cohorts. Choose whether to sell or make them accessible for free.

icreate.ng

Course Creation Process

STEP 01

CREATE COURSE LIBRARY

Digital course creation is often complex and demanding. We strive to remove the complexity with our tools and processes. To create a course library, visit; icreate.ng



STEP 02

FIGURING OUT YOUR NICHE:

If you haven't already, the next step is determining your niche. An easy way to approach this is by considering areas where you are comfortable sharing your thoughts and ideas.

COURSE CREATION



PLANNING & DESIGN

This stage involves laying the foundation for the entire course. It includes defining objectives, identifying the target audience, and structuring the course

Start



CONTENT CREATION

Creating engaging and informative content is a substantial part of the course creation process. This includes developing multimedia content, assessments, and ensuring alignment with learning objectives.



QUALITY ASSURANCE

Ensuring the course meets quality standards and functions smoothly is crucial but typically requires less time than content creation



LAUNCH & PROMOTION

While launching and promoting the course is important, it may require less time compared to the earlier stages. Ensures adequate attention to marketing activities without overshadowing the core content creation process.

Finish



Simple Pricing

Straightforward pricing with an 80% reduction in market price.



Basic

The foundational tools you need to build your business.

**\$49/month or
\$29/month (Billed annually)**

All Free plan features plus:

- 10% transaction fee
- 5 published products of each type (course, track, cohorts)
- 1 membership tier
- Coupons and order bumps
- Accelerator challenge access
- Removable branding

Pro

The foundational tools you need to build your business.

**\$139/month
\$99/month (Billed annually)**

All Basic plan features plus:

- 5% transaction fee
- 30 published products of each type (course, track, cohorts)
- Landing web page
- Unlimited membership tiers
- Affiliate marketing
- Live chat support
- Public API access
- 5 admin & author seats

Pro+

More products for fast-growing businesses.

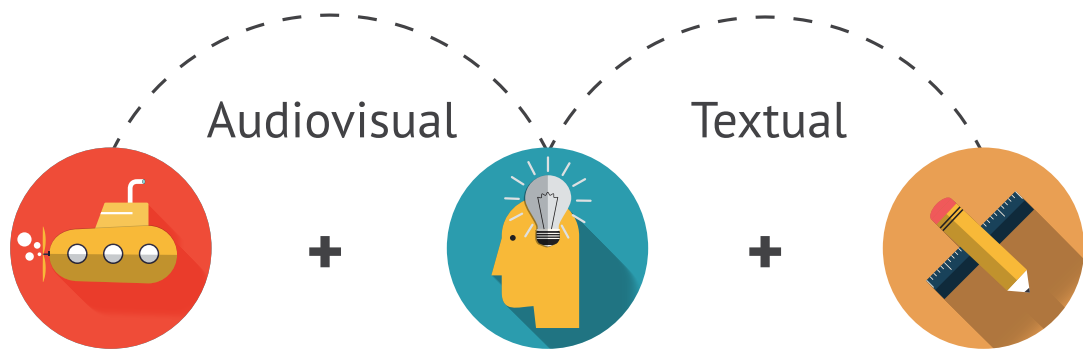
**\$219/month
\$179/month (Billed annually)**

All Pro plan features plus:

- 3% transaction fee
- 200 courses
- 200 track products
- 200 cohort products
- Custom domains
- Integrated email marketing
- Custom user roles

#CreateYourOwnCourse

Approaches to Creating Course Content



VIDEO LECTURES

Create video lectures where you, as the instructor, present the course material verbally. This can be a highly engaging method as it allows students to see and hear the instructor.

Tools:

- Video recording software (Camtasia, OBS Studio, Zoom).
- Quality microphone for clear audio.
- Presentation tools (PowerPoint, Google Slides) for visual aids.

Tips:

- Keep videos concise and focused on key concepts.
- Use visuals, animations, or real-world examples to enhance understanding.
- Ensure good lighting and audio quality.

SCREEN RECORDING

Record your computer screen to demonstrate processes, workflows, or software applications. This approach is effective for teaching technical skills or showcasing step-by-step procedures.

Tools:

- Screen recording software (Camtasia, ScreenFlow, OBS Studio).
- Presentation tools or software to guide the demonstration.
- Quality microphone for narration.

Tips:

- Break down complex processes into smaller, digestible steps.
- Use callouts or annotations to highlight important elements on the screen.
- Encourage interactivity by incorporating quizzes or exercises.

WRITTEN CONTENT

Develop written content such as articles, blog posts, or eBooks to convey information. This approach is particularly effective for courses that require in-depth explanations, theories, or textual information.

Tools:

- Word processing software (Microsoft Word, Google Docs).
- Desktop publishing software (Adobe InDesign, Canva) for eBook creation.
- Graphics tools for relevant visuals and illustrations.

Tips:

- Organize content in a clear and structured manner.
- Use headings, bullet points, and graphics to enhance readability.
- Provide downloadable resources for learners to access offline.

We are Unlocking Barriers to Knowledge Expression and Monetization

We will help you remove this complexity with our tools and processes. Sign up or call us now:

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